

# Privacy Statement

## H Development Holdings Limited ("HDHL")

### Data Privacy and Security Policy

#### **A. Commitment to Personal Data Protection**

We are committed to protecting your personal data privacy. To ensure that you can make informed decisions and feel confident about providing to us personally identifiable information ("Data") relating to you, when using our website, we outline in this notice our practices and the choices you have concerning the collection and use of your Data.

#### **B. The Data We Collect**

The types of Data we collect from you will depend on the specific type of services and products as requested by or provided to you for the purposes mentioned below, and may include:

1. Your personal information and the particulars of your registered status with any of our subsidiaries, associated companies, and/or business associates;
2. Your contact information, including but not limited to name, telephone numbers and email addresses;
3. Your business information, such as, company name and business title.

By providing the Data to us, you acknowledge that such provision is fair and reasonable in the circumstances and we stress that it is not obligatory for you to provide the Data to us. However, if you elect not to provide the Data to us, we may not be able to supply you with the relevant information, services or products.

#### **C. Purposes for which the Data are Collected and Used**

1. We may use the Data you provide for one or more of the following purposes: For the supply of any other products and/or services which we may offer to you or you may require from us from time to time;
2. For our own marketing, research, promotional and customer relationship management purposes, such as sending you updates on our latest offers and promotions in relation to any of our products and services from time to time;
3. For leasing, development, selling, buying, management or other related services;
4. For identification and verification purposes in connection with any of the services or products that may be supplied to you;
5. For communicating with you by email, mail, fax, phone or other means;
6. For the use of any of our subsidiaries, associate companies and/or business associates in connection with any of the above purposes and/or any of the services such companies and associates may be offering to you from time to time; and/or
7. For any other incidental or associated purposes relating to the above and any other purpose which a customer or a service recipient may from time to time agree.

We will not knowingly or intentionally use, share, sell or rent the Data provided to us in ways unrelated to the purposes aforementioned.

#### **D. Disclosure and Transfer of Personal Data**

We may disclose and transfer the Data to our subsidiaries, associated companies and/or business associates and other persons who we consider appropriate in connection with the services and products provided or to be provided to you; to facilitate communication of news and information about such services and products; and/or otherwise relating to the purposes mentioned above. Otherwise, we will not disclose or transfer the Data to other parties.

The Data you provide to us may also be sourced from or transferred to other jurisdictions outside the Hong Kong Special Administrative Region of the People's Republic of China ("Hong Kong") for the purposes mentioned above. We will try to ensure, as far as possible and practicable, that Data sourced or transferred outside Hong Kong is protected to standards in line with the requirements of the Personal Data (Privacy) Ordinance (Cap. 486 of the Laws of Hong Kong) (the "Ordinance"), subject to any other requirements and limitations of the particular jurisdiction.

We may disclose the Data when required by law or court order of any jurisdiction, or as requested by any government or law enforcement authorities or administrative organs, or in the good faith that disclosure is otherwise necessary or advisable including and without limitation to protect the rights or properties of HDHL and its subsidiaries and associated companies or in circumstances which we consider to be related to any of the purposes for which the Data are collected. This also applies when we have reason to believe that disclosing the Data is necessary to identify, contact or bring legal action against someone who may be causing interference with our rights or properties, whether intentionally or otherwise, or when anyone else could be harmed by such activities.

#### **E. Data Security**

The Data you provide to us will be kept by us in the appropriate form only for as long as is necessary to fulfil the purposes mentioned above after which it will be destroyed.

In order to ensure the correct use and to maintain the accuracy of Data collected from you, as well as preventing unauthorised or accidental access, processing, erasure or other use of the Data, we have implemented various physical, electronic and management measures to safeguard and secure the Data we collect.

#### **F. Other Websites**

In order to anticipate your needs, this website may contain links to third party sites that are operated under different privacy practices.

All such websites are independent from this website and from HDHL and its affiliates. HDHL and its affiliates have no control over the contents of such other websites or their privacy policies or compliance with the law, and do not vouch for their security. You should therefore be fully aware the provision of the link does not constitute an endorsement, approval, or any form of association by or with HDHL or any of its affiliates. You should therefore remain alert when you leave our site, and read the privacy statements of other websites. We have no control over Data that is submitted to these third parties. You access the data on such websites at your own risk.

**G. Access to Privacy Statement**

You may access and obtain a copy of our Privacy Statement, as amended from time to time at [www.hdevelopmentholdings.com](http://www.hdevelopmentholdings.com) so that you are always informed of the way we collect and use the Data.

This notice is in compliance with the Ordinance.

It is written in the English language and may be translated into other languages. In the event of any inconsistency between the English version and the translated version of this notice, the English version shall prevail.